

OPERATION VANGUARD

A MISSION OF Reach Services

Greetings from Reach Veterans Services!

I am writing you to invite you to participate in the 2022 Operation Vanguard event.

This is the 9th annual Operation Vanguard. Our goal with this event is to not only raise vital funds that help us serve the Veterans in our community, but to also raise awareness of the plight of homeless Veterans and give people a better understanding of what it's like to be without shelter and food.

In the last year, through the generosity of our community, we were able to house over 100 Homeless Veterans and their families; as well as aiding an equal number of at-risk Veterans. In addition, funds raised from this event help us operate our Homeless Veterans Shelter.

We are seeking your sponsorship to help us continue our mission into the next year. There are several sponsorship levels available that you will find on the back of this letter. Your contribution will allow us to expand our services in the community and further our mission of serving those whom so selflessly served us.

Whichever sponsorship level you choose, remember that this is a year-long sponsorship, and your organization will receive recognition on our website and at all the events we host between now and our next Operation Vanguard in 2023. Additionally, sponsorship payments can be split up and paid over the course of the year.

If you would like a more hands-on experience, please feel free to join us November 11th to the 14th, 2022! Volunteers can attend the event from beginning to end or choose the hours that work for them. Some stay the night over the weekend and participate in our Homelessness Challenge, others come out for a few hours to hold signs and collect money, and others donate food for those participating. I'm hoping you will be willing to volunteer some of your time to help homeless Veterans in the Wabash Valley!

REMEMBER EVERY DOLLAR RAISED STAYS RIGHT HERE IN THE WABASH VALLEY.

If you have any questions about becoming a sponsor of Reach Veterans Services or Operation Vanguard, please feel free to contact me at (812) 232-6305.

Thank you in advance for your support and sponsorship.

John Burk
Director of Veterans Services
621 Poplar St, Terre Haute, IN 47807
jburk@reachservices.care



The 9th Annual Operation Vanguard Sponsor Levels

\$1000 - Platinum Sponsor - “Presented By”

- Listed as “Presented By” on all marketing materials including any banners, PSAs, printed ads, and Social Media
- Company recognition on banner display during event
- Company logo on sponsor signage displayed at the event
- Opportunity to speak during our opening ceremony
- Mention on air minimum of 2 times as a sponsor during commercials run over the course of the event on all 5 Midwest communications radio stations

\$750 - Gold Sponsor - “Sponsored by”

- Listed as “Sponsored By” on all marketing materials including any banners, PSAs, printed ads, and Social Media
- Company recognition on banner display during event
- Company logo on sponsor signage displayed at the event

\$500 - Silver Sponsor - “Supported by”

- Listed as “Supported By” on all marketing materials including any banners, PSAs, printed ads, and Social Media
- Company logo on sponsor signage displayed at the event

ABOUT: Operation Vanguard begins November 11th, 2022 after the Veterans Day parade. Our Opening Ceremony will occur at 3:00pm at the new Veteran’s Village tiny home site at Maple Ave. & 23rd Ave. Our Homelessness Challenge begins immediately after at 1400 Hulman and continues throughout the weekend, ending on November 14th, 2022 at Noon.

WHAT TO EXPECT: In addition to becoming a sponsor, community members can also participate in the event itself as a volunteer or as a peer-to-peer fundraiser that collects pledges on our behalf. We anticipate this year to be a great one at the Operation Vanguard camp. We hope to see you there!

Need more information, peer-to-peer fundraising pledge sheets, or a schedule of Operation Vanguard events? Visit www.reachservices.care/vanguard